

# The Modern Woman of the Twenties IN THEM DAYS IS GONE FOREVER

Alvah Posen



Before introducing his long-running *Sweeney and Son* in 1933, Alvah Posen made his debut in the comic strip world with *Them Days Is Gone Forever*, a light-hearted view-of-the-times that was syndicated in American newspapers from 1921 to 1927. Its innovative format featured modern scenarios in four frames—the first three progressing with rhyming lyrics, the fourth delivering the climactic daily refrain: “Them Days Is Gone Forever.” (The strip was later re-titled *Them Days Are Gone Forever*). Above the strip ran a line of music to which the strip’s “lyrics” could be sung.



With gentle humor, Posen satirized the everyday foibles of human nature and the distinctly American rites of passage (leaving bachelorhood was a favorite)—and bade farewell to aspects of life “gone forever” in the 1920s, including low prices, legal alcohol, naive well-behaved children, and, as seen in the eight strips presented here, the demure tradition-bound woman of old.



**THEM DAYS IS GONE FOREVER—Ring This One—BY A. POSEN**

SAY, JIM - WAY DON'T YOU MARRY? - MARRIED LIFE IS REALLY FINE -

WELL, I HAVEN'T MET THE KIND OF GIRL TO WHOM I'D TAKE A SHINE

I WANT A CERTAIN TYPE OF WIFE -- YOU KNOW -- THE CLINGING VINE!

THEM DAYS IS GONE FOREVER!

Chicago Daily Tribune, April 3, 1922 (top); April 8, 1922 (bottom)  
 United Feature Syndicate; permission request in process to Universal Uclick.

**THEM DAYS IS GONE FOREVER—Toot This on Your Tooter—BY A. POSEN**

YOU SAID YOU'D LOVE AND HONOR" ME - THAT'S VERY SWEET OF YOU -

BUT THE SENTENCE WASN'T FINISHED - WHAT A FUNNY THING TO DO!

THE WORD "OBEY" IS ALWAYS USED - IT'S MOST IMPORTANT TOO

THEM DAYS IS GONE FOREVER!

**THEM DAYS IS GONE FOREVER—Attempt This on Your Accordion—BY A. POSEN**

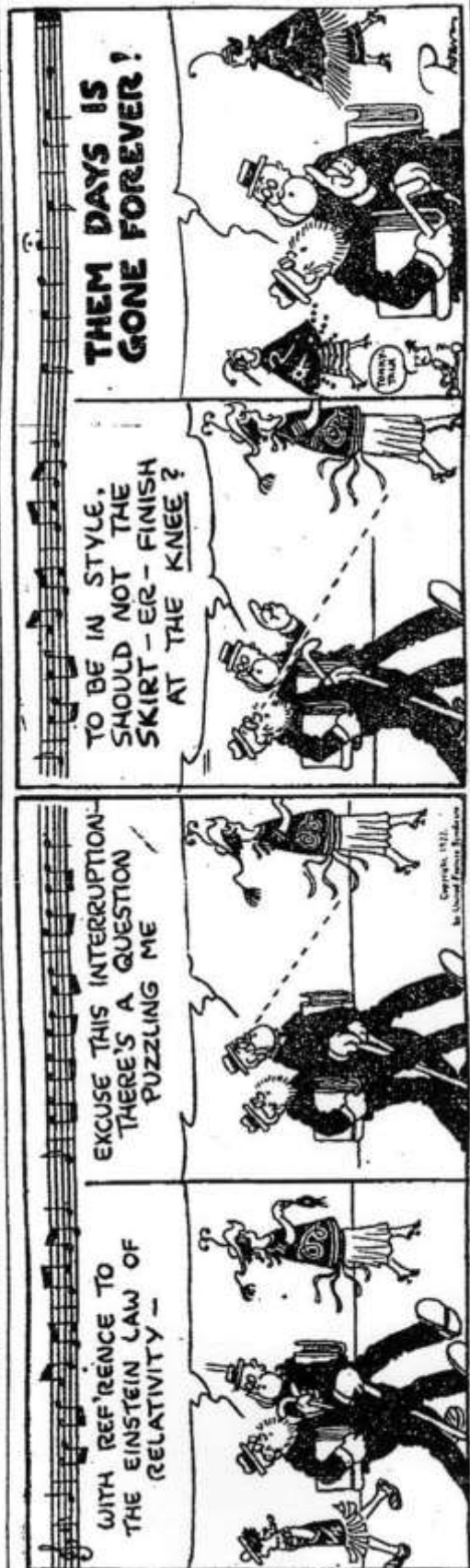
<p><i>Trifto</i></p> <p>OH I'M A LADY'S CORSET AND I'M HIDDEN OUT OF SIGHT</p>	
<p>MY MISTRESS SAYS I'M NOT IN STYLE — I'M IN AN AWFUL FLIGHT</p>	
<p>THERE WAS A TIME SHE USED TO WEAR ME EVERY DAY AND NIGHT</p>	
<p><i>Legendado</i></p> <p>THEM DAYS IS GONE FOREVER!</p>	

Chicago Daily Tribune, April 22, 1922 (top); June 29, 1922 (bottom)  
United Feature Syndicate; permission request in process to Universal Uclick.

<p>HOW'S 'AT FOR DISTANCE, JIMMY? GEE — IT ALMOST HIT THAT WALL!</p>	
<p>I DON'T THINK THAT'S SO WONDERFUL — JUST WATCH WHERE THIS WILL FALL</p>	
<p>YOU FELLERS THINK WE WOMEN CAN'T DO ANYTHING AT ALL!</p>	
<p>THEM DAYS IS GONE FOREVER!</p>	



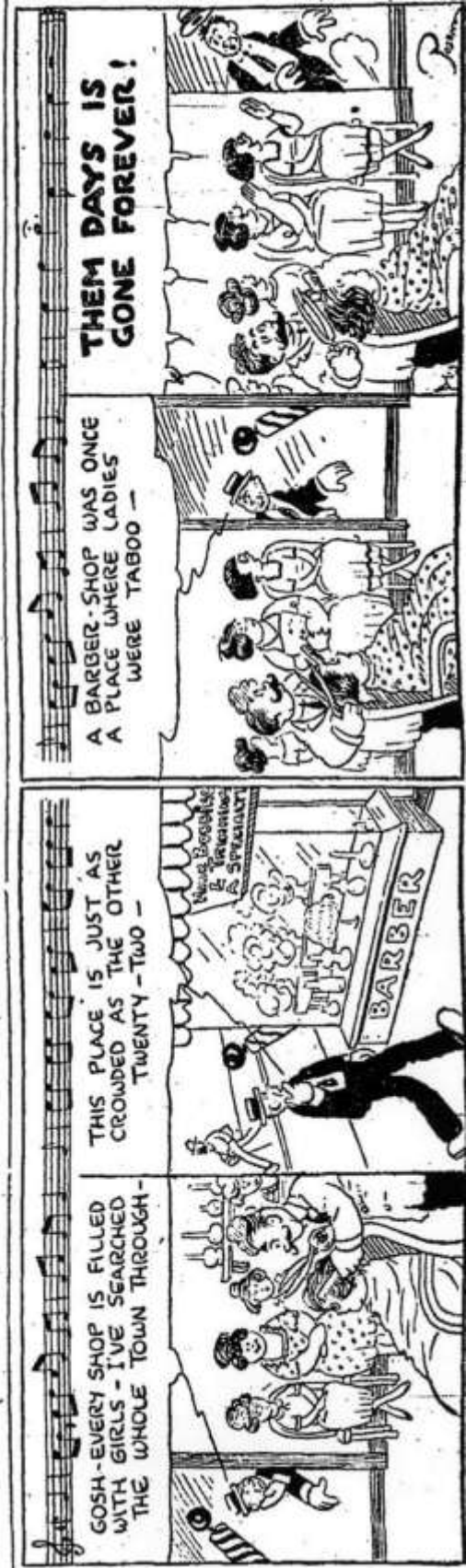
**THEM DAYS IS GONE FOREVER—Master This on Your Marimba—BY AL. POSEN**



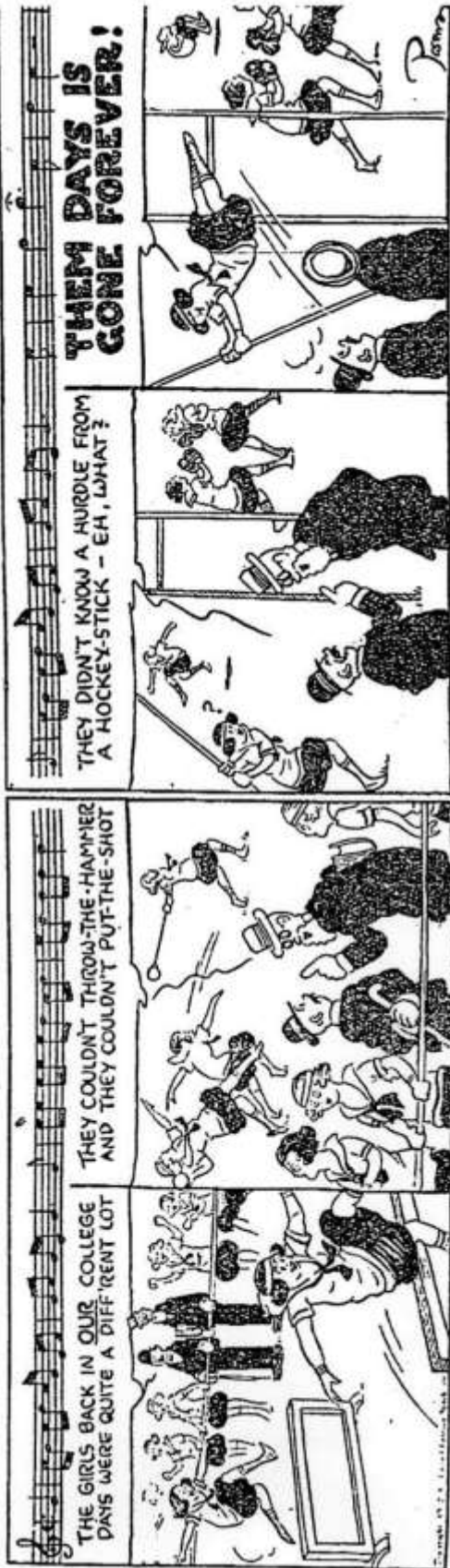
Chicago Daily Tribune, July 7, 1922 (top); August 21, 1922 (bottom)

Universal Feature Syndicate; permission request in process to Universal Uclick.

**THEM DAYS IS GONE FOREVER—"The Bobber-Shop Chord"—BY AL POSEN**



**THEM DAYS IS GONE FOREVER—Croon This on the Campus.—BY AL. POSEN**



Chicago Daily Tribune, October 17, 1922 (top); January 25, 1923 (bottom)  
 Universal Feature Syndicate; permission request in process to Universal Uclick.

**THEM DAYS IS GONE FOREVER—Flout This on Your Flute.—BY AL POSEN**

